A.2

Great Signposting Words

The art of signposting is using key words and phrases to enable the reader to navigate their way through your argument. Here are some signposting words which will prove invaluable in that process. You may have your own favourites.

Adding	also, and, as well (as)
	besides
	furthermore
	in addition
	similarly
Building on the last section	having established that
	if so
	in order to
	in that/this case
	in this connection
	moreover
	so
	that/which implies
	then

GOOD ESSAY WRITING

Concluding	in conclusion
	in summary
	to conclude
	to recap
	to summarize
Contrast	all the same
	by way of contrast
	conversely
	despite that
	however
	in contrast
	instead
	never the less
	none the less
	on the other hand
Examples	as an illustration
	exemplifying this
	for example
	for instance
Giving reasons	because
	because of
	due to
	for this reason
	therefore
List	firstly, secondly, finally
	first and foremost
	most importantly

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Refining	effectively, this suggests
	in essence
	more precisely
	more specifically
	to make this explicit
Reformulating an idea	again
	alternatively/an alternative is
	in other words
	on the other hand
	or
	rather
	that is
Result	accordingly
	as a result
	consequently
	for this reason
	hence
	so
	then
	therefore