Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period: \_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_

Persuasive presentations work well when you use Monroe’s Motivated Sequence. *For this first speech only*, *directly state what part of the procedure you are on as you are presenting*.

Write with bullet points below to show your organization. Cite one source somewhere in your speech to offer support of your topic. Be sure to record the source below in whichever step it fits. You can/should use this sheet as your notes when presenting. It will be collected after.

**I will be persuading the audience to:** Crush their chips before eating them.

**Attention:**

* You look like an absolute moron.
* Eating potato chips & some other chips is a challenge.
* As you eat w friends, people see you stretching your mouth. It’s embarrassing

**Need:**

* There is a problem: potato chips are hard to eat.
* You are struggling and you didn’t even know it.
* According to Science Direct “sliced from between 0.035 and 0.070 inches thick,” but they can be so incredibly wide.
* ALSO! They get ALL OVER your fingers, disgusting
	+ Salt and vinegar, cheese doodles, etc.

**Satisfaction:**

* How are you going to solve this crisis? Crush the chips in the bag before you eat them.
* They’ve been pre-chewed! Then pour the chips into your mouth.

**Visualization:**

* Both:
* Negative: Challenge to eat. Plus, the mess… according to Dawn Dishsoap’s website, it’s a 4 step process to remove grease stains from clothing. That’s a lot of work.
* Positive: Live in a world where you don’t cut the roof of your mouth.
* Focus on conversation w friends, not chewing.

**Action:**

* Do it. Next time you get chips, open them, then crush them. Don’t worry about crushing them too much, after all, that’s what your mouth does.
* I prefer a big larger a chip, like size of a penny, but you can do whatever you want.
* Happy snacking!

**Sources:**

<https://www.sciencedirect.com/topics/food-science/potato-chip>

<https://dawn-dish.com/en-us/how-to-clean/grease-stains-from-laundry>